

NORMAN ROCKWELL MUSEUM

Boy Scout Programs

All Boy Scout programs take place at Norman Rockwell Museum in Stockbridge, MA. Programs are designed to deepen scouts' knowledge and understanding of the life and work of Norman Rockwell while fulfilling selected badge requirements. Programs can be combined to create a one-day visit or completed as separate visits. Length can also be adjusted to meet the needs of the group. After any scout tour, enjoy the Museum for as long as you like!

Call 413-298-4100, ext. 260, or e-mail reservations@nrm.org for more information or to reserve your program. Please notify the Museum prior to your visit if someone in your group requires special assistance. Wheelchairs are available.

Are you unable to bring your group to the Museum? Please ask if the program you are interested in can be offered as an Outreach Program.



A Scout is Helpful, Norman Rockwell. 1941. Oil on canvas, 34" x 24" Illustration for Boy Scouts of America Calendar
From the permanent collection of Norman Rockwell Museum
Licensed by Norman Rockwell Licensing Company, Niles, IL;

Guided Visits

Highlights of the Collection

From his first interview with the editor of *Boys' Life* magazine in 1912 to his last painted scouting illustration published in 1976, Norman Rockwell enjoyed a long relationship with the Boy Scouts of America. During their visit to the Museum, scouts will explore the extensive collection of original Norman Rockwell art to discover how the artist used visual imagery to tell stories that captured and reflected 20th-century American life. Throughout the visit, scouts will investigate at a variety of iconic Rockwell paintings and engage in lively conversations that will lead them to a fuller understanding of the artist's work, life, and enduring legacy.

Length: One hour

Fee: \$5 per boy scout, chaperones and group leaders free

Minimum group size: 10

Art Merit Badge Discussion Tour

satisfies requirements 4 and 5

During this guided visit through the Museum's collection, scouts will discover Norman Rockwell's artistic process and the illustration techniques he used for over 60 years to create his enduring images. Scouts will also learn about three museum-related careers, which may include curatorial work, art education, the store and visitor services, through direct contact with professionals in these areas. Scouts should come prepared with questions for the staff members they will be interviewing.

Length: One hour

Fee: \$5 per boy scout, chaperones and group leaders free

Minimum group size: 10

Art Merit Badge Workshop Additions

Scouts can satisfy their Art Merit Badge requirements by completing three Art Workshop Additions with the Discussion Tour. These workshops are designed to further develop scouts' art skills while giving them an opportunity to explore their creativity. All materials are provided.

Length: One hour for each addition

Fee: \$5 per boy scout for each art addition when combined on the same day as the Art Merit Badge Discussion Tour; \$7 per boy scout when booked individually. Chaperones and group leaders free.

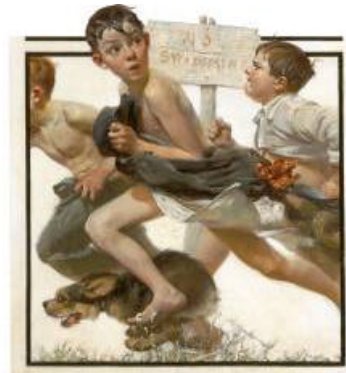
A note about planning your visit

To complete all badge requirements in one day takes approximately four hours of work time plus a 30 minute break for lunch. To complete two of the options takes approximately two hours with an optional lunch break.

Art Workshop Addition Option 1: Create and Design *satisfies requirements 1 and 2*

This art addition will involve scouts in two distinct activities:

- **Create:** Draw or paint a picture that tells a story or uses 3D rendering. Using Rockwell's art as inspiration, scouts create narrative or realistic works.
- **Design:** Scouts will design something useful or a logo. After the workshop, scouts will explain their design to their scout master and they will use it in either a promotional piece or on a personal possession (e.g., logo on one's own equipment or clothing).



No Swimming, Norman Rockwell. 1921. Oil on canvas, 25 1/4" x 22 1/4". Cover illustration for *The Saturday Evening Post*, June 4, 1921. From the permanent collection of Norman Rockwell Museum ©1921 SEPS. Licensed by Curtis Publishing, Indianapolis, IN

Art Workshop Addition Option 2: Drawing and Watercolor *satisfies requirements 3, letters b and c*

In order to understand the unique qualities of different art materials, scouts in this workshop will create two artworks using different materials: pencil on drawing paper and watercolor on watercolor paper.

Art Workshop Addition Option 3: Tempera and Acrylic Paints *satisfies requirements 3, letters f and g*

The individual qualities of two different types of paint will reveal themselves through this workshop, during which scouts will create two paintings: one in tempera on tag board and one in acrylic on canvas board.